

**Calatayud** is the fourth town in the Community of Aragon by number of inhabitants, and is located in the province of Zaragoza.

Its geographical location is excellent, as well as its connections..









- An extensive offer of cultural and leisure activities blends with the natural beauty of the environment, a historical-cultural heritage, a rich, varied cuisine and an agreeable climate. This makes the municipal of Calatayud a prize to live in, not just for its closeness to Madrid or Zaragoza, but also for factors such as the low crime rate, and ease of moving about and fulfilling daily tasks (work, school, shopping, medical matters...).
- Varied entertainment options, hospitals and medical centers, quick travel links and esteemed educational schools and centers, give rise to a high quality of life for the cities inhabitants.



**Calatayud** is connected by the AP68, A23 and A2 freeways, with a population of 20 million inhabitants within a radius of 400 km.

Calatayud offers fabulous communication links by road, and in particular the high speed train service (AVE, which connects the head of the region with the main economic centers of Spain: Madrid and Barcelona).

Its proximity to the area of "el Corredor del Henares" (Guadalajara, Alcalá de Henares, Madrid), the port of Valencia and Zaragoza Logistics Platform (the logistics service area in Zaragoza), all guarantee an excellent location for businesses seeking a competitive advantage as major national, and international markets are easy to reach.

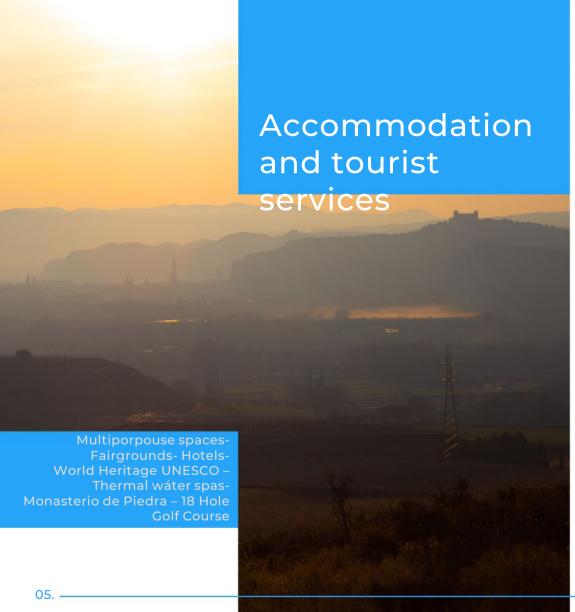




- Calatayud has 20,000 inhabitants
- Calatayud boasts numerous firms, who facilitate the daily activities
  of industries based in the area: Employment Agencies and
  companies specializing in engineering, industrial installation and
  assembly, accommodation and catering, logistics, transport,
  packaging, IT maintenance, specialist training, cleaning and
  installation maintenance services, etc.
- The city has centers that facilitate specialized training and education: FP (higher degrees in mechanics), UNED, Official School of Languages, and a University with degrees in data engineering, mechatronics... 35km away from the city.
- The town is a pole of attraction for commerce and the provision of services, and has a powerful national and international freight transport sector.











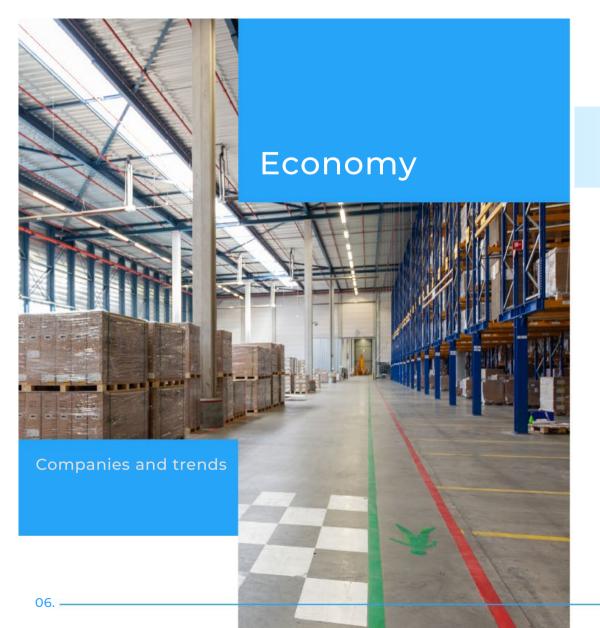












**Calatayud** is the location chosen by the following multinational companies in recent years:





Sigit-Indeplast 2014

Jacobi Carbon 2016





Activ Medical Iberica 2017 Elmeg 2019



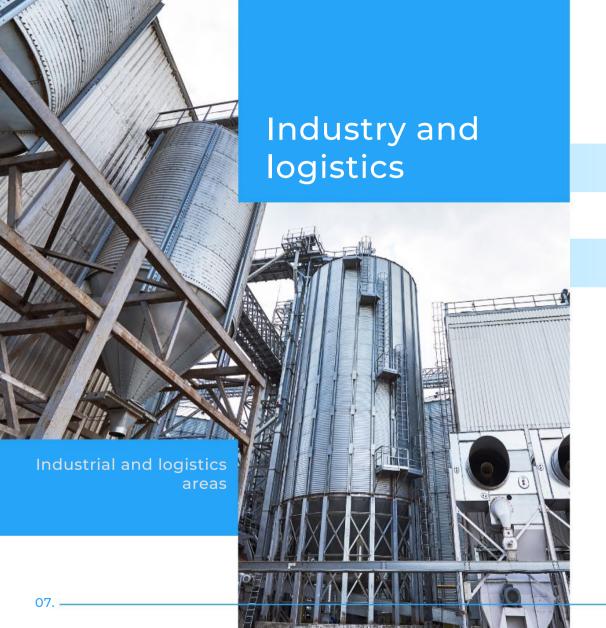


Fragmetal 2021 Infoyma 2022



Levprot 2022





• La Charluca: 224.000 m<sup>2</sup>

• Mediavega: 112.000 m²

• Cuadras Esteras: 78.000 m<sup>2</sup>

• Alto Paracuellos: 35.000 m²





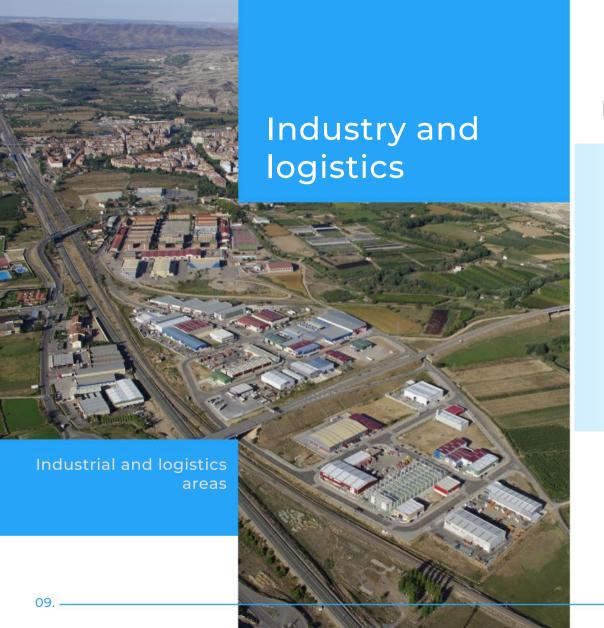
# Polígono La Charluca

- 224.000 m<sup>2</sup>
- 78 companies
- More than 800 employees
- Implementation of more than 10 new companies in the last 10 years
- Availability of spaces in the Municipal Business Incubator



Direct entrance and exit to A2 y N234

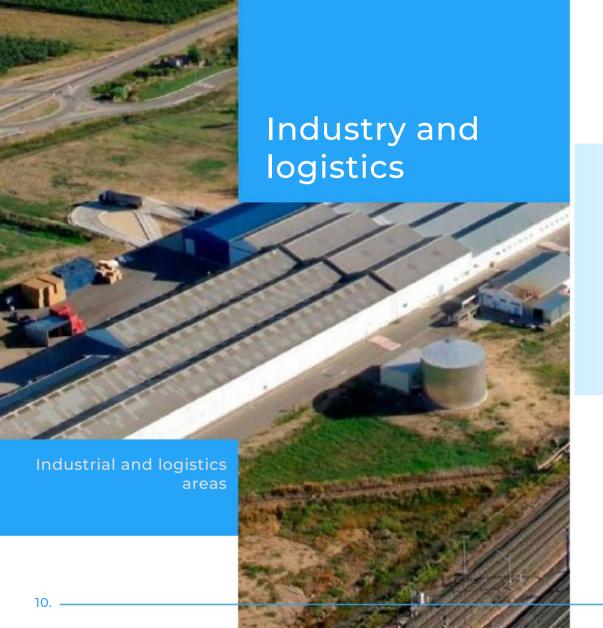




# Polígono Mediavega

- 112.000 m<sup>2</sup>
- 65 companies
- Mostly construction and service companies
- Excellent connection:
   Direct entrance and exit to A2 y N234



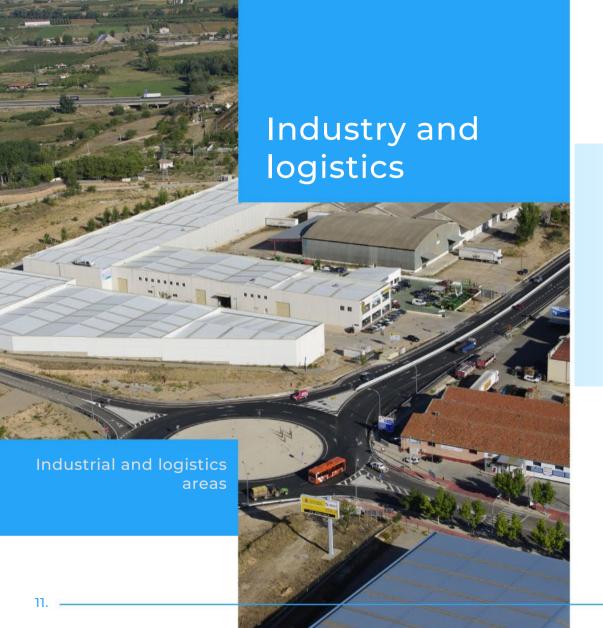


# Polígono Cuadras Esteras – El Pradejón

- 78.000 m<sup>2</sup>
- Possibility of expansion:45.000 m²
- Municipal and private property
- Excellent connections:

Direct entrance and exit to A2 y N234



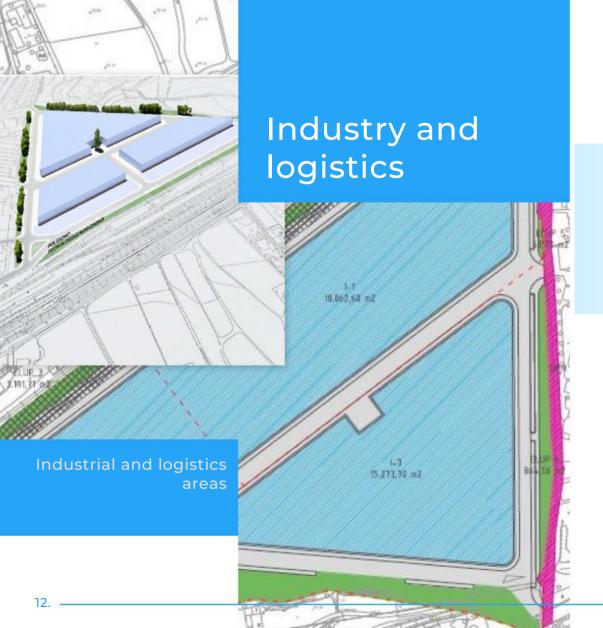


# Polígono Alto Paracuellos

- 35.000 m<sup>2</sup>
- 8.000 m² of industrial plots avaiables
- Plots avaiables from 800 m²
- Excelent connections:

Direct entrance and exit to A2 y N234





# Future: Polígono San Antonio

- 37.000 m<sup>2</sup>
- AVE station 700m
- Direct A2 connection





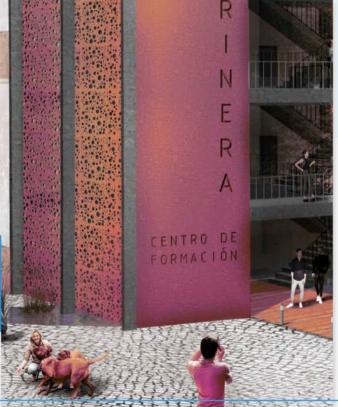
## Future: Extension of La Charluca

- 400.000 m<sup>2</sup>
- Planned for future implementations



### Positioning and future

# Industry and logistics



# Optical and photonic high-tech business incubator\*

- Development of companies in the optical and photonics sectors
- Offices, coworking, laboratories and workshop area
- Business acceleration and incubation.
- National and international partnership and collaboration: research, international projection and technology platforms.





\*The project is co-financed by the European Regional Development Fund within the multi-regional Operational Program of Spain FEDER 2014-2020 PO. "A way to make Europe". The overall budget is €1,001,616.27 with ERDF co-financing of €500,808.14. FEDER financing obtained through the INCYDE Foundation as an Organization with a Financial Path of the aforementioned Pluriregional Operational Program 2014-2020. The project is included within axis 3: Improving the Competitiveness of SMEs, Thematic Objective 3 Improving the competitiveness of small and medium-sized enterprises, and investment priority 3<sup>a</sup> Encourage entrepreneurship



Industry and logistics

# Institutional support

# Local supports and incentives

- Support from the Economic Development Area and the Employment and Local Development Agency of City Council in the installation process.
- Coordination with regional organizations and institutions to facilitate the implementation of the Project.
- Direct grants to investment of up to 150.000€







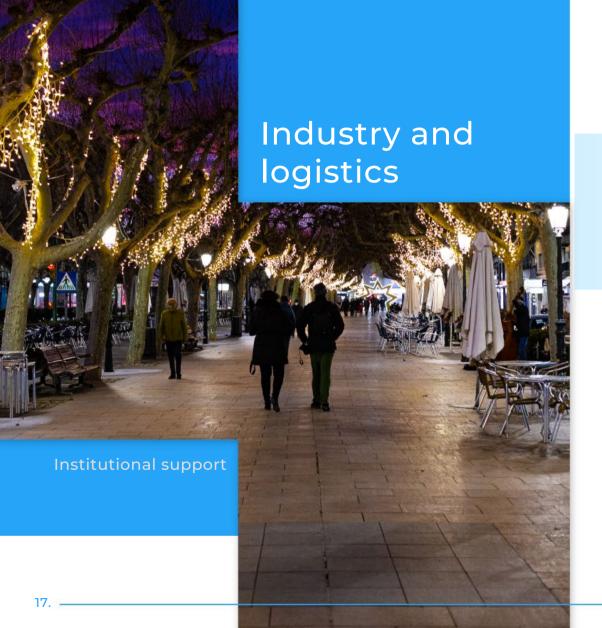
# Regional supports and incentives

- Incentives for new investments > 900.000€:
  - o 10-30% of the investment.
- The Government of Aragon can complement the aid of Regional incentives with its own funds:
  - + 50 to 75% of previous amount according to the project









# Regional supports and incentives

Training courses with hiring commitment

- Training courses >50 <360 hours</li>
- < 25 participantes</li>
- Contract for 60% >6 meses
- Students must be unemployed at the start









# Regional supports and incentives





AVALIA

Financials and technical guarantees



SODIAR

Financing up to 300.00€



ARAGÓN EXTERIOR

Support in export and promotion operations...





Calatayud: Industry and logistics
Investment for the
future

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